

Katie Dubois

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Objective

To join a marketing team as a full-time designer in a graphic and web design environment, where I can provide my expertise in print collateral, and further develop my skills for the web.*

Summary

- Independent, self-starter with strong execution skills
- Senior-level experience in design and production for marketing communications, trade shows, advertising, publications
- Able to manage multiple projects simultaneously and adapt to changing priorities
- Research, test, and apply new technologies for creative workgroup to realize efficiencies

*(In other words, to happily spend the rest of my working life thinking outside the box, challenging my comfort zone, pushing myself just a bit further, learning something new every day, and loving every minute of it.)

EXPERIENCE

1993-present

Freelance Graphic Designer

- Provide creative client-based services for various businesses, both for print and for web (banner ads, email blasts)

2005-2008 Partners & Napier, Inc.

Senior Graphic Designer

- Develop and execute multiple training seminars to mentor creative team's transition from QuarkXPress to InDesign
- Responsible for day-to-day development of print and simple web collateral for account specific promotional programs, trade shows and sales meetings
- Design advertising templates on an annual basis for use in the field by Bausch & Lomb sales force. Manage editing and versions of templates for use against co-operative funds made available to client's customers. Facilitate translation of materials into Spanish for the U.S. market and French for the Canadian market. Manage and be accountable for entire process from design to final production.
- Requisition outside services, write production estimates, manage timelines, delivery and client expectations.

1995-1998 Buck & Pulleyn, Inc.

Senior Mechanical Artist

- Design and mechanical production for corporate collateral and advertising
- Mentor new team members in dual-platform workgroup

1991-1993 Electric Ink, Ltd.

Designer/Mechanical Artist

- Design and mechanical production for textbooks and trade books
- Mechanical production for retail packaging objectives
- Specialize in long-document file management, utilizing style sheets and realizing efficiencies with emerging technologies

1989-1991 Hope Reports, Inc.

Graphic Artist

- Design corporate communications and publications
- Work with print and typesetting vendors

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Client Experience

- Bausch & Lomb
- Constellation Brands
- Flexographic Technical Association
- Frontier
- Kodak
- Marshall Pet Products
- Millers Millworks, Inc.
- Pro-Tech Manufacturing
- Remington Arms
- Rush-Henrietta Education Foundation
- Time Warner
- United Way
- Unitrac/IlluminFX
- Wegmans
- Xerox

EDUCATION

BFA Graphic Design 1989-Rochester Institute of Technology.

SOFTWARE SKILLS

- Adobe Creative Suite CS3: InDesign, Photoshop, Illustrator, Acrobat; Dreamweaver; Flash, Bridge
- QuarkXPress 6.0
- Expert-level Macintosh user
- Basic knowledge of Windows XP operating system

SPECIAL TRAINING

- Web design training (currently enrolled): Dreamweaver CS3, Flash CS3, CSS, HTML, XHTML
- InDesign CS3 Training. Chicago, IL, March 2008
- MacWorld San Francisco 2007. Design Conference; attended several software training sessions for design professionals
- HTML Basic Training. Rochester, NY, 2003

PROFESSIONAL ASSOCIATIONS & AFFILIATIONS

- Rochester InDesign User Group
- NAPP (National Association of Photoshop Professionals)
- Rochester Advertising Federation